

It's FREE to Join.

Get 200 points just for signing up.

Fill out this form and return it to the Customer Service area at our store.

Mr. Mrs. Ms. Dr. (Please circle one.)

Name: (Please print.)

Address: _____

Phone: _____

I would like to receive exclusive information and promotions by email.

My email is:

You can receive special offers on your birthday.

My birthday is: ____/____/____

I certify that I am at least 18 years old and understand the +PLUScard Terms & Conditions and the Privacy and Protection Policies.

Signature _____

Date _____

The Good's Store +PLUScard membership is free and begins once you register for the program.

Points are not earned with purchases of gift cards and postage stamps. Other exclusions may apply. +PLUScash cannot be used on prior purchases and has no cash value. Rewards expire one month after the points earning period ends. +PLUScard rewards can be redeemed up to a maximum of \$300 savings per transaction. Only one +PLUScard reward can be redeemed in a transaction.

By using this program, you agree to the terms and conditions of the program. Your membership is non-transferable, is subject to present and future program rules and is valid only at participating Good's Stores. For full program terms and conditions and privacy and protection policy, visit www.goodsstores.com or see a Good's Store customer service representative.

Good's Store Corporate Office

165 Earland Drive
New Holland, PA 17557
717-355-0571

pluscard@goodsstores.com

Start earning your rewards today!

+PLUS CARD



FREE to Join.
EASY to Join.
PAYS to Join.



Rev. 9/14

www.goodsstores.com

You choose your +PLUScard reward.

Points can be redeemed for +PLUScash or for a percentage (%) off your purchase. You choose!

+PLUScash

| Purchase | Points | Reward |
|----------|--------|------------------|
| \$1 = | 1 | |
| | 250 | = \$5 +PLUScash |
| | 500 | = \$12 +PLUScash |
| | 1,000 | = \$25 +PLUScash |

Percentage (%) off your purchase

| Purchase | Points | Reward |
|----------|--------|---|
| \$1 = | 1 | |
| | 1,500 | = 15% discount valid on a future purchase |
| | 2,000 | = 20% discount valid on a future purchase |
| | 2,500 | = 25% discount valid on a future purchase |

Your points balance, along with your reward level and when your +PLUScard points expire will be recorded on your sales receipts. You can use your rewards on your next purchase at Good's Store.

Receive exclusive offers and be the first to know about store events, new products, and more!

It PAYS to Join.

To earn +PLUScard rewards from the Good's Store, fill out the easy application in this brochure and return it to our customer service personnel.

Start earning points right away.
Get 200 points just for signing up!

You'll earn 1 point for every dollar spent on merchandise at the Good's Store. You can earn and save points for three months. Your three month earning period begins the first day of the month after you sign up for the Good's Store +PLUScard program.

Redeem your rewards any time during those three months or during the month immediately following your earning period.

It's FREE to Join.

Here's how it works.

- Earn 1 point for every dollar spent on merchandise at the Good's Store.
- Use your card to earn points every time you shop.
- Redeem your points for rewards.

\$1 Spent = 1 Point

Choose from several card designs featuring scenic Lancaster County photographs taken by our Good's Store employees and their families.

