



## **+PLUScard® Program Terms & Conditions**

Effective: September 24, 2014

### **OVERVIEW & ELIGIBILITY**

The +PLUScard® Program is sponsored, at no additional charge for membership, by Good's Store ("we" or "us"), which is based in Lancaster, Pennsylvania, where this program is also based. As used throughout the +PLUScard® Program Terms & Conditions ("Terms & Conditions"), the name Good's Store shall include its subsidiaries and affiliate entities, and each of their respective officers, directors, members, managers employees, agents, successors, and assigns.

+PLUScard® Program membership is open to legal residents of the United States who are 18 years of age or older. By becoming a +PLUScard® Program member and participating in the +PLUScard® Program, you (i) represent that you are 18 years of age or older and (ii) accept the following Program Terms & Conditions.

+PLUScard® Program membership is non-transferable and is subject to the Terms & Conditions as described here, and as amended from time to time in the sole discretion of Good's Store.

+PLUScard® Program membership, awarding of points and redemption of rewards are at the sole discretion of Good's Store.

These +PLUScard® Program Terms & Conditions can be modified by Good's Store when required and without giving notice or any form of communication to +PLUScard® Program participants as individuals or groups. These Terms & Conditions are void where and to the extent prohibited by law.

Good's Store reserves the right to suspend or terminate the +PLUScard® Program at any time without prior notice. Good's Store will not be liable for the suspension or termination of the +PLUScard® Program on any account whatsoever including (without limitation) for any points or rewards balance in a members account at the time of suspension or termination.

Good's Stores make no warranty, express or implied, including, but not limited to, any warranties of merchantability or fitness for a particular purpose with respect to the +PLUScard® Program, membership in the +PLUScard® Program, or any products or services related to the +PLUScard® Program.

Good's Store may change these Terms and Conditions described at any time in our sole discretion by posting the updated Terms & Conditions on its website ([www.goodsstores.com](http://www.goodsstores.com)) or by obtaining a printed copy at any Good's Store. As a +PLUScard® Program member, you waive any right you may have to receive specific notice of such changes, and your continued participation in the +PLUScard® Program will constitute your acceptance. Members should therefore periodically visit the Good's Store website ([www.goodsstores.com](http://www.goodsstores.com)) to review the then-current Terms & Conditions to which +PLUScard® Program members are bound.

Good's Store reserves the right to interpret and apply the policies and procedures communicated in these Terms & Conditions in its sole discretion, subject to applicable law. All determinations by Good's Store will be final and conclusive in each case.

## **TRADEMARK**

The +PLUScard® Program is a registered trademark (or registered service marks) of Good's Store, in the United States. The Good's Store trademarks and trade dress may not be used in connection with any product or service that is not Good's Store's, in any manner that is likely to cause confusion among customers, or in any manner that disparages or discredits Good's Store.

## **MEMBERSHIP**

The +PLUScard® Program benefits are not in effect until the account is activated.

Membership is free. A person can apply to become a member of the +PLUScard® Program through an application obtained at the Good's Store Customer Service Desk.

When a Good's Store customer creates a +PLUScard® Program account with Good's Store, the +PLUScard® Program member will be awarded 200 +PLUScard® Program points.

Each account must be unique to a specific individual who meets eligibility requirements. +PLUScard® points and/or rewards will be invalidated for any duplicate or fraudulent accounts.

A member must notify Good's Store of any change of address or of a lost or stolen membership card. Good's Store is not liable for any delay in replacing a +PLUScard® or for any unauthorized use of a +PLUScard®.

Members can confirm the number of points held by them by referring to +PLUScard® information printed on sales receipts or with a Customer Service Desk Associate at any Good's Store.

A Good's Store Customer Service Associate must be notified with any disputes about any details regarding a member's +PLUScard® account.

Good's Store may terminate a membership in the +PLUScard® Program without notice for any reason including, without limitation, if the member:

- Fails to comply with the +PLUScard® membership Terms & Conditions.
- Abuses any privilege accorded to the member under the +PLUScard® Program
- Supplies any misleading information or make any misrepresentations to Good's Store
- Does not use his or her membership card for five (5) years

A member may terminate his or her membership in the +PLUScard® Program at any time by giving notice to a Good's Store Service Desk Associate or by email ([pluscard@goodsstores.com](mailto:pluscard@goodsstores.com)). Upon termination, the +PLUScard® Program member's account will be deactivated. +PLUScards® are not credit or charge cards, are not transferable and remain the property of the Good's Store. Any tax or liability arising from a member's participation in the +PLUScard® Program is the responsibility of the member.

## EARNING POINTS

+PLUScard® Program Points will be credited to a members account for purchases by the member from Good's Store on qualifying merchandise. One dollar (\$1) spent on Good's Store merchandise equals one (1) +PLUScard® Point. Good's Store will determine which merchandise qualifies for +PLUScard® Program points. Some exemptions apply, including, but not limited to, the purchase of gift cards, postage stamps, Pennsylvania Sales Tax, discounts and the portion of the purchase covered by redeeming a +PLUScard® Reward. Promotional and incentive programs *may* be offered from time to time.

The +PLUScard® must be presented at time of purchase. A member must present his or her membership card to the Good's Store retail staff before the purchase is concluded. Failure to present the membership card will result in no points being credited to the members account for the purchase. +PLUScard® members can also access their account by giving the cashier or customer service associate the phone number associated with their +PLUScard® Program membership account.

+PLUScard® Program Point value is subject to change at the discretion of Good's Store at any time, and therefore these Terms & Conditions shall be deemed so amended by any such change.

Points have no cash value. Points that remain on +PLUScard® Program member's account will expire and will be forfeited if the earning period ends or if the program is terminated.

Earning +PLUScard® Points begins immediately when you sign up for the program. Customers receive **200 points just for signing up**. Points accumulate with each purchase. +PLUScard® Program Points will be available for use after payment has been received for a purchase. Points can be redeemed for one of two rewards that are redeemed on purchases of merchandise at the Good's Stores.

### +PLUScash

Purchase	Points	Reward
\$1 =	1	
	250	= \$5 +PLUScash
	500	= \$12 +PLUScash
	1,000	= \$25 +PLUScash

### Percentage (%) off your purchase

Purchase	Points	Reward
\$1 =	1	
	1,500	= 15% discount valid on a future purchase
	2,000	= 20% discount valid on a future purchase
	2,500	= 25% discount valid on a future purchase

The three-month earning period for +PLUScard® Points begins on the first day of the month after a customer enrolls in the Good's Store +PLUScard® program. Subsequent earning periods begin the first day of the first month after the last earning period ended.

Good's Store reserves the right to make bonus +PLUScard® Program Points and other promotional offers available to select +PLUScard® Program members based on purchase activity, geographic location, program participation, and/or information supplied by the member. Good's Store reserves the right to add, withdraw, amend, or otherwise change bonus opportunities at any time at its sole discretion, with or without notice to +PLUScard® Program members.

#### **REDEEMING A REWARD**

After customers earn their rewards they can use it on their next purchase at any Good's Store.

Customers redeem points equal to the +PLUScard® Program level reward. Customers can redeem the +PLUScard® Reward (+PLUScash or a percentage OFF discount) any time during the earning period and up to one month after the earning period ends. Points return to zero on the first day of a new earning period. Any +PLUScard® Program awards not redeemed by the end of the related redemption period will expire and be forfeited. By way of example only, if a member's account has a points balance of 300 points at the expiration of the earning period, 250 points will be applied to redeem \$5 +PLUScash, which will be credited to the member's account, and the remaining 50 points will be forfeited. Only one reward may be redeemed in a transaction. 2,500 points is the highest level of reward at 25 percent (%) off a future purchase. The maximum discount any customer can achieve per transaction is \$300.

+PLUScard® Rewards cannot be used on prior purchases. +PLUScard® Rewards have no cash value. +PLUScard® Program rewards cannot be exchanged, transferred, sold or bartered and +PLUScard® Program points will not be refunded. The Good's Store may deduct from the points balance in a member's account any points credited in error and any points in relation to a purchase which is cancelled or reversed or where a refund is given.

+PLUScard® Rewards cannot be redeemed for postage stamps or hunting and fishing licenses.

+PLUScash or +PLUSdiscount cannot be redeemed on the same transaction that other Good's Store coupons are used. Manufacturer coupons are, however, allowed on the same transaction.

#### **DATA COLLECTION & USEAGE (See Privacy and Protection Policy)**